

**METHOD AND SYSTEM FOR EFFICIENT COMMUNICATION
AND RELATIONSHIP MANAGEMENT**

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Abstract

A computer-implemented method and system for efficient communication among
a patient and family and friends is provided. The invention identifies charitable
organizations that the patient and his friends and family may be inclined to support and
10 establishes relationship between them and the charitable organizations. These
organizations include hospitals and other healthcare facilities, research organizations, or
other charitable and nonprofit organizations. The invention then solicits charitable
donations. In accordance with one embodiment of the invention, there is provided a
method for efficient communication and relationship management, the method
15 establishing relationship between the patient, friends and family and one or more
charitable organizations and soliciting charitable donations, the method utilizing a
computer system linked to a network, the computer system having one or more
processors, one or more storage devices coupled to the processors, comprising providing
one or more message boards having information about the patient, providing an online
20 visitation calendar illustrating scheduled visits to the patient, asking one or more
questions to identify likes and dislikes of the patient and friends and family, identifying
charitable organizations based on the indicated preferences and dislikes, and soliciting a
charitable donation for the charitable organizations. The method further provides one or
more types of message boards, wherein the message boards are accessed using a
25 username and a password.